

KINREI of America, L.L.C.

Wire Machine Sales, Parts & Service

557 Route 23 South, Wayne, NJ 07470
Telephone (973) 677-9500 Fax (973) 673-0907

ANNOUNCING A 15% DISCOUNT OFF ALL OUR PLASTIC REELS

June 2, 2009

TO OUR VALUED CUSTOMERS:

Surviving an economic downturn is tough. To help your business not only survive, but thrive -- Kinrei of America is aggressively pricing all of our plastic reel lines.

We're offering a **15% discount** from our 2008 pricing on all of our **ABS process reels** and our **Supertough** line, as well as our new family of low-cost shipping reels, the *recycled* plastic **Jumbo** line. I've attached a copy of the brochure for the new line that we unveiled at the Interwire show in Cleveland.

We hope this substantial discount will make it easier than ever for you to choose Donnelly Reels, a division of Kinrei of America, for your next purchase. For more information or to place your order, please just give us a call or e-mail your request to me at shess@kinreiusa.com.

Our website is: www.kinreiusa.com. Visit it anytime to get the latest news and information on all our products. In fact, we'll be announcing some more exciting new product offerings in the near future. We'll keep you updated.

Best regards,

Stephen W. Hess
President

KINREI
OF AMERICA

KINREI of America, L.L.C.

Wire Machine Sales, Parts & Service

557 Route 23 South, Wayne, NJ 07470
Telephone (973) 677-9500 Fax (973) 673-0907

Tel: 973-677-9500

Fax: 973-673-0907