

Kinrei of America announces new Safety Products Division

Kinrei of America, LLC has been selected by North Safety Products, a division of Honeywell, to be an authorized distributor. Kinrei of America located at 557 Route 23 South, Wayne, NJ 07470 will be selling all of the Personal Protective Equipment manufactured by North at www.northsafety.com.

North Safety Products is the most diverse manufacturer of Personal Protective Equipment (PPE) in the world. North manufactures 13 complete product lines in ISO 9000 certified plants and employs over 3,000 people worldwide. On May 19, 2010 Honeywell, the parent company of North Safety announced its intent to acquire Sperian Protection, a leader in personal safety protection equipment. Based in Paris with operations across the globe, Sperian has one of the most recognizable brand portfolios in the industry and a top-tier global customer base. Sperian will be combined with Honeywell's Life Safety (HLS) division to create a \$1.8B global PPE business, creating strong global presence in this fast-growing industry.

North Safety works closely with distributors and end users to provide innovative product design, quality manufacturing, solid marketing, and valuable training and support to their customers. Their goal is to enhance worker safety, improve productivity, and create confidence on the job and in the marketplace.

Kinrei of America, representing Kinrei in Japan, has embraced the same goal as North and always prided itself on safety, in all their products. KOA sees this new addition to the current product line of wire machinery, plastic and steel reels and plating lines as a natural extension to better serve all of its customers.

For additional information or pricing, send Kinrei of America a list of safety product requirements. Kinrei will submit competitive pricing as well as information for all safety requirements.

Please contact: Steve Hess or Mitch Jacobsen, Kinrei of America, (p) 973-677-9500, shess@KinreiUSA.com, [mjacobson@KinreiUSA.com](mailto:mjacobsen@KinreiUSA.com) or visit our web site at www.KinreiUSA.com.